



Call for Event Sponsors

About us:

Dragonfly Mental Health is a global nonprofit (EIN: 85-3349667) dedicated to cultivating excellent mental health among academics worldwide. After losing too many colleagues to suicide and depression, our founder and CEO, Wendy Ingram, PhD postponed her research career and founded Dragonfly to combat the epidemic of mental illness plaguing University faculty, students and staff. Graduate students have 6 to 8 times higher rates of depression and anxiety than the general public but are far less likely to seek care for themselves. With the combined efforts of over 450 academic volunteers from more than 50 countries, Dragonfly is changing the culture of academia from one that would only deal poorly with crises and instead is predicated on prevention and excellence.

In only four years, Dragonfly has created over a dozen evidence-based educational programs to improve mental health literacy, enhance supportive skills, and fight stigma among academics. We have delivered over 350 of these programs to more than 50,000 academics in 22 countries. Dragonfly is piloting a Comprehensive Program at UC Berkeley to create sustainable culture change. We also collaborate directly with highly influential organizations such as Howard Hughes Medical Institute and the National Institutes of Health Training and Workforce Development Program Directors to consult on how to create much-needed culture change in academia at all levels. While we have accomplished much in very little time, we look forward to expanding and scaling our efforts and impact.

Dragonfly Global Migration: An Event Celebrating World Mental Health Day

In honor of World Mental Health Day on October 10th, 2024, we at Dragonfly Mental Health want to raise awareness, improve mental health knowledge and improve supportive skills among academics worldwide! To do this, we need your help to deliver as many talks and workshops in a single day as we possibly can. Help us reach as many cities, countries, and continents as possible to actively cultivate excellent mental health among academics worldwide!

We already have 32 hosts from more than 12 countries signed up, ranging in disciplines including Neurobiology, Computer Science, Chemistry, Psychology, Biophysics, Design, Engineering and Optics. Many more are on the way! Sponsors have the opportunity to demonstrate their direct support of clients, community members and future employees' mental health by contributing to this event. Be noticed by 1000's of the world's top researchers, scholars and top-level contributors to society by supporting this event. It's true that "88 percent of people want to hear how companies are supporting causes," (Cone Communications, 2013), so partner with us to make sure it's known that you not only care about the excellent work that you do but the people that do it and those that will contribute to your future success.



Sponsorship Opportunities

Fundraising Sponsorship Levels

- Platinum Partner \$10,000 or more - large logo on front page of website for 12 months, single slide with verbal recognition at all events, Social Media coverage and recognition throughout event promotion and recaps
- Premier Partner \$5000 - large logo on front page of website for 6 months, shared slide with verbal recognition at all events
- Emerald Sponsor \$1000 - Listed on website for 6 months and medium-large logo on presentation slides with other Emerald Sponsors, verbal recognition at two events of your choosing
- Amethyst Sponsor: \$500 - Listed on website until December 2024 and medium logo on presentation slides with other Amethyst Sponsors, verbal recognition at one event of your choosing
- Dragonfly Sponsor: \$100 - Listed on website until November 2024 and small logo on presentation slides with other Dragonfly Sponsors
- Equity Sponsorship - undisclosed amount of donation, listed on website and on equity slide with others committed to equity in academia

Sponsors can be featured and participate in a sponsorship social:

- Announced and interviewed by Founder and CEO Wendy Ingram
- Recorded and shared online
- Share why you care about mental in academia

Custom sponsorship packages are also available. Please enquire.

If interested in supporting this event and Dragonfly Mental Health and ensuring that your clients and workforce know that you value and support mental health, please contact us:

Wendy Ingram, PhD

CEO and Founder

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